



16 DECEMBER 2020 | 14:00 – 15:30 (BANGKOK TIME)  
Asian Institute of Technology and Online

## OBJECTIVE

To identify the pathways in accelerating innovations for circular economy. The pathways include the enabling environment and capacity building for green startups, innovative policies and financing mechanisms, and creating demand for innovations sustainable consumption as a result of sustainable lifestyles.

## TARGET AUDIENCE

- ⇒ Students/ Teachers
- ⇒ Entrepreneurs/ Startups
- ⇒ Government/ Development Agencies
- ⇒ Anyone who wants to start a 'green' business

## PROGRAM

<p>14.00-14.05</p>  <p><b>Opening and Moderation</b> <b>Dr. Mushtaq Ahmed Memon</b> <i>Regional Coordinator Resource Efficiency in Asia Pacific United Nations Environment Programme (UNEP)</i></p>	<p>14.35-14.45</p>  <p><b>SWITCH-Asia Experiences</b> <b>Dr. Arab Hoballah</b> <i>Team Leader EU-SWITCH-Asia SCP Facility</i></p>
<p>14.05-14.15</p>  <p><b>Innovation Labs and Startups for Green Innovations</b> <b>Prof. Dieter Trau</b> <i>Director, AIT Entrepreneurship Center</i></p>	<p>14.45-14.55</p> <p><b>Learning from UNEP Startups, "Low Carbon Lifestyle Challenge"</b></p> <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;">  <p><b>Ms. Kai Kai Yang</b> <i>CEO, Dipole</i></p> </div> <div style="text-align: center;">  <p><b>Ms. Linh Le</b> <i>Founder, Ayacup, Vietnam</i></p> </div> </div>
<p>14.15-14.25</p>  <p><b>Innovative Policies and Financing Mechanisms for Green Innovations and Startups</b> <b>Ms. Nelly Andrade</b> <i>Head of Global Programs, Hult Prize Foundation</i></p>	<p>14.55-15.25</p> <p><b>Q &amp; A</b></p>
<p>14.25-14.35</p>  <p><b>Creating Demand Through Sustainable Consumption and Sustainable Lifestyles</b> <b>Ms. Suthasiny Sudprasert</b> <i>Social Impact Strategy and Marketing Happy Grocers, Thailand</i></p>	<p>15.25-15.30</p>  <p><b>Closing and Next Steps</b> <b>Dr. Mushtaq Ahmed Memon</b></p>



**Register Here**  
<https://bit.ly/3fDKjLI>

## CONTACT

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