



Dialogue on Sustainable Lifestyles Focusing on Tourism
SUSTAINABLE CONSUMPTION AND PRODUCTION (SCP) IN TOURISM OPPORTUNITIES AND CHALLENGES WITH COVID-19

8 October 2020, Thursday | 14.00 hrs
Bangkok Time ICT (Indochina time) UTC/GMT +7 hours

BACKGROUND

Although programmes for addressing behaviour change in and around the home are well developed, there has been significantly less attention paid to tourism activities, and its implications of consumption choices for leisure and travel.

The tourism sector is one of the hardest hit sectors from Covid-19 and the global lockdown. As international travel has plummeted, tourism has suffered one of the largest downturns and resulted in significant changes in consumer behaviours and sustainable lifestyles. Has this challenge emerged as an opportunity for us to incorporate Sustainable Consumption and Production patterns to build back better the tourism sector post-COVID19, or will the industries return to business as usual?

The webinar would elaborate on the three aspects:

1. Key COVID-19 Impacts, challenges, and opportunities for tourism
2. SCP opportunities to build back better and improve resilience of the tourism post COVID-19
3. The need to build circular models for production and consumption of food, and plastics in the tourism

All these three facets are cross-cutting and would reflect the Sustainable Lifestyles Approaches for SCP in Tourism. We aim to reflect upon the resilience and the mobilization of adaptive capabilities with the case studies and good practices.

PROGRAM

14.00-14.10	Welcome and Introduction Ms. Tunnie Srisakulchairak <i>Programme Management Officer, SWITCH- Asia RPAC</i> Ms. Helena Rey <i>Programme Officer, UNEP</i>
14.10-14.25	COVID-19 and Tourism: Uncertain future with opportunities and challenges for Sustainable Lifestyles <i>[Video Presentation]</i> Dr. Vilas Nitivattananon <i>Associate Professor of Urban Environmental Management, AIT</i>
14.25-14.45	Impact of COVID-19 on Tourism Consumption and Production Patterns in Future: A case study from experts Mr. Nophol Techaphangam <i>Founder & CEO, norrnorn</i> Mr. Tomohiro Hamakawa <i>Co-Founder, Mana Earthly Paradise</i>
14.45-15.00	Prospects and Challenges of Bali Tourism in the Era of COVID-19 Pandemic Dr. Agung Suryawan Wiranatha <i>Head of Centre of Excellence in Tourism, Udayana University, Bali</i>
15.00-15.15	Community-based tourism and SMEs for adapting to the new normal Dr. Vilas Nitivattananon
15.15-15.25	Q & A
15.25-15.30	Closing remarks Ms. Tunnie Srisakulchairak

Register Here



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CONTACT

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KEYNOTE SPEAKER AND MODERATOR
Vilas Nitivattananon, PhD
Associate Professor of Urban Environmental Management, AIT

ABOUT KEYNOTE SPEAKER AND MODERATOR

Dr. Vilas Nitivattananon is an Associate Professor and Chair of Urban Environmental Management Program, under the School of Environment, Resources and Development, Asian Institute of Technology (AIT), Thailand. He has academic degrees in engineering, economics and systems management, with a PhD from University of Pittsburgh, USA. His specialization and research interest includes: systems approach and management for urban sustainability, strategic water and infrastructure development, climate change and disaster resilience, sustainable tourism and consumption. Dr. Vilas has extensive experience in public and private sectors including with non-profit organizations as well as industry. He developed and managed development projects from conception to completion, for international, national and local scales – under UNEP, UNESCAP, WB, ADB, USAID, MOFAID, and JICA, and many others.

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PROFILES OF THE SPEAKERS



Dr. Agung Suryawan Wiranatha

Head of Centre of Excellence in Tourism, Udayana University, Bali

Dr. Agung holds a master degree in Environmental Management (Griffith University, Australia), and a PhD degree in Regional Planning (The University of Queensland, Australia). He was the Head of Research Centre for Culture and Tourism, Udayana University in Bali (2004-2018), and the Executive Secretary of Doctorate Program in Tourism, Udayana University in Bali (2010-2018). Currently, he is the Head of Centre of Excellence in Tourism, Udayana University in Bali since 2018. He is teaching at the Master and Doctorate Program in Tourism, in Agricultural Technology, and in Environmental Sciences at Udayana University. He has undertaken extensive tourism researches in Indonesia, particularly Bali, and given presentation for many tourism workshops and conferences, as well as published some books and journal articles in tourism. His field of interests are environmental management, sustainable development, tourism planning and policy, green tourism certification, and system approach in tourism, environment and agricultural technology.



Mr. Tomohiro Hamakawa

Co-Founder, Mana Earthly Paradise

Tomo is a seasoned development professional having lived and worked in various corners of the world from the Tibetan plateau, Indian drylands, Indonesian tropics, to Japanese metropolises. He has extensive field experience working for international and local development NGOs across Asia and Africa, including Kopernik, the Children's Investment Fund Foundation, and the World Bank. He was formerly an Assistant Professor at the Global Leadership Program at the University of Tokyo. He is the co-founder and Managing Director of Earth Company and co-founder of Mana Earthly Paradise.

Tomo has a BA in Social Anthropology from Harvard College, a Masters in Public Policy from the Harvard Kennedy School, and was an Asia Pacific Leadership Program Fellow (2008) and Innovation Fellow (2020) at the East-West Center. In 2014 Tomo was awarded the Dalai Lama's Unsung Heroes of Compassion Award.



Mr. Nophol Techaphangam

Founder & CEO, norrnorn

Based on his passion in sustainability and decade-long experience in the mattress industry, Naps founded 'norrnorn', the world's first Circular Economy-based mattress subscription service for hospitality businesses, in early 2018. His goal is to make access to quality mattresses more financially viable for hospitality businesses and ensure that our planet's finite resources are used more productively by recycling and/or upcycling used mattresses at the end of the subscriptions.



Ms. Tunnie Srisakulchairak

Programme Management Officer, SWITCH-Asia RPAC

Ms. Tunnie has over 10 years of professional experience as a project manager at UNEP regional office for Asia and the Pacific. Prior to this, she worked as programme specialist in Asian Institute of Technology to promote linkages between science and policy and enhance multi-stakeholders participation in scientific assessment and policy recommendation process. She successfully manages key projects on climate adaptation and mitigation as well as Sustainable Consumption and Production (SCP). She has experiences in engaging with national governments into the policy dialogue and implementing activities on the ground especially in term of capacity building, raising awareness and policy advocacy in the region, especially governments in Southeast Asia.



Ms. Helena Rey

Programme Officer, UNEP

Helena Rey has been working at UNEP's Economy Division since 2005. She works at the Consumption and Production Unit and is responsible for mainstreaming sustainable consumption and production patterns in tourism value chains. She represents UN Environment at the multi advisory committee programme on sustainable tourism within the 10 Years Framework Programme on Sustainable Consumption and Production and manage the tourism portfolio within UNEP. She currently manages the project Transforming Tourism Value Chains to Lower GHG emissions in Small Islands Development States. Ms. Rey has more than 15 years' experience working as a project manager in South America, Europe, Asia Pacific and Africa.



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